

Top 10 Places to Visit in Jammu and Kashmir



Jammu and Kashmir isn't just a destination—it's an experience. Known as "Paradise on Earth," this region is a dream come true for every traveler. With snow-capped peaks, lush green valleys, shimmering lakes, and spiritual serenity, it offers something for everyone—from adventure lovers to honeymoon couples and families.

In this guide, we bring you the top 10 places to visit in Jammu and Kashmir that you simply can't miss. Whether you're planning your first trip or returning to soak in its beauty again, this list will help you explore Kashmir's best tourist places with ease.

At Sree Goutham Aditya Holidays and Resorts, we've curated this list based on real experiences, travel trends, and what our happy travelers loved most. Ready to explore the heart of the Himalayas?

Top 10 Places to Visit in Jammu and Kashmir

1. Srinagar – The Jewel of Kashmir

No list of the top 10 places to visit in Jammu and Kashmir is complete without Srinagar. Nestled around the stunning Dal Lake and surrounded by majestic mountains, Srinagar is the soul of Kashmir tourism.


Enjoy a peaceful Shikara ride, explore the floating markets, or stay in a traditional houseboat for a once-in-a-lifetime experience. Don't miss the Mughal Gardens, Tulip Garden, and the historic Hazratbal Shrine.

✓ Sree Goutham Aditya Holidays offers custom Srinagar packages with guided sightseeing and heritage stays.

2. Gulmarg – The Ski Capital of India

Gulmarg is one of the most popular destinations in the Kashmir valley—famous for snow adventures, scenic beauty, and the world's highest Gondola ride.


In winter, it becomes a snow wonderland for skiing and snowboarding. In summer, its green meadows are perfect for trekking and photography. It truly ranks among the best tourist spots in Kashmir for adventure seekers.

 SG Holidays provides all-inclusive Gulmarg tour packages, including cable car tickets, ski rentals, and local guides.

3. Pahalgam – A Valley of Shepherds

Located at the confluence of the Lidder River and Sheshnag Lake, Pahalgam is a paradise for nature lovers. From lush meadows to pine forests and tranquil rivers, it's among the top 10 places to visit in **Jammu Kashmir** for honeymooners and families alike.


Enjoy pony rides, river rafting, or trek to Aru Valley and Betaab Valley, both known for breathtaking views.

 Book your Pahalgam escape with SG Holidays and explore the natural wonders stress-free.

4. Sonmarg – The Meadow of Gold

Sonmarg, literally meaning “meadow of gold,” is a dreamy landscape of glaciers, alpine flowers, and snow-capped mountains. It is one of Kashmir's best tourist places for nature walks and photography.


The Thajiwas Glacier, a short trek or pony ride away, offers panoramic views perfect for travel albums. It's also the gateway for the Amarnath Yatra.

 Sree Goutham Aditya Holidays arranges premium tours to Sonmarg with private transportation and guided glacier visits.

5. Jammu – The City of Temples

While Kashmir often steals the spotlight, Jammu is an essential part of the experience. Known as the “City of Temples,” Jammu houses the famous Vaishno Devi Shrine, one of India’s most visited pilgrimage sites.

The Raghunath Temple, Mubarak Mandi Palace, and local Dogra cuisine make Jammu a must-stop for those seeking cultural richness.

 SG Holidays offers Jammu temple tours and Vaishno Devi travel packages with complete planning.

6. Yusmarg – Kashmir’s Hidden Gem

Tired of the crowds? Head to Yusmarg, a lesser-known valley in Budgam district. Surrounded by pine forests and alpine flowers, Yusmarg is ideal for peace seekers.

This offbeat gem is quickly gaining popularity as one of the best tourist places in Kashmir due to its untouched beauty and serenity.



Why Choose Sree Gowthamaaditya Holidays for Your Kashmir Trip?

When it comes to planning a smooth, safe, and unforgettable trip to the top 10 places to visit in [Jammu and Kashmir](#) [Sree Gowthamaaditya Holidays and Resorts](#) stands out as a trusted travel partner.

✓ Here's why travelers love choosing us:

- 🏆 National Award-Winning Travel Brand: Trusted across India for delivering premium travel experiences.
- 🎯 Personalized Tour Packages: We design Kashmir itineraries that match your travel style—honeymoon, family, solo, or group.

- 🚗 All-Inclusive Services: From flights and hotels to sightseeing and local transport—we handle everything.
- 🗺️ Local Expertise, Authentic Experiences: With years of experience, we offer insider access to Kashmir's hidden gems and local culture.
- ☎️ 24×7 Support & Travel Assistance: Our team ensures your journey is smooth, from arrival to departure.
- 🕌 Spiritual & Adventure Tours: Whether you're visiting Vaishno Devi or skiing in Gulmarg, we've got you covered.

Ready to plan your next wellness journey?

Book your trip with SG Holidays today

Conclusion

Kashmir is more than a destination—it's a feeling. From the vibrant valleys of Pahalgam and Sonmarg to the peaceful landscapes of Gurez and Yusmarg, the region offers unmatched beauty and timeless memories.

This handpicked guide of the top 10 places to visit in Jammu and Kashmir helps you explore not just the famous sights, but also the lesser-known wonders of the region.

Whether you're looking for the best tourist places in Kashmir, spiritual getaways, romantic escapes, or family vacations—Sree Gowthamaaditya Holidays and Resorts is here to make your dream trip a reality.